



2017 Sponsor Opportunities

Please consider joining the generous group of sponsors that are investing in the health of our community by supporting the 2017 St. Vincent Hospital Foundation Gala.

St. Vincent Hospital Foundation's 2017 Gala will support the completion of a \$45 million major expansion project at CHRISTUS St. Vincent Regional Medical Center in Santa Fe. This expansion will add a new 36-room patient wing, renovate existing shared rooms to create private rooms, and upgrade all patient rooms with state-of-the-art equipment for better patient outcomes and increased comfort. St. Vincent Hospital Foundation has pledged to raise \$11 million to support this vital endeavor.

All of our generous gala sponsors receive the following benefits:

- Company logo or listing in all gala publications and in local print advertising (\$7,500+ level for logo)
- Company logo or listing on signage at the event and on gala posters displayed at the hospital (\$7,500+ level for logo)
- Invitation to the VIP sponsor appreciation reception
- Company logo or listing on main sponsor banner at the gala event and the VIP sponsor appreciation reception (\$3,000+ level for logo)
- Emcee recognition during the gala
- Recognition on gala webpage and multiple social media sites

2017 Glamour & Gauze Title Sponsor - \$25,000

(one opportunity available)

- Preferred seating for twenty (20) guests (two tables) at gala including cocktail reception, dinner and entertainment
- Your company logo displayed for one year as the Title Sponsor of the 2017 gala on the informational monitors located in the employee and public areas throughout the hospital
- Title Sponsor recognition with your company logo on gala promotion, advertising and publications
- Recognition as gala Title Sponsor with logo and link to your company's website from the Foundation website
- Special link to your company's website on the CHRISTUS St. Vincent Facebook page and recognition as Gala Title Sponsor
- Special dedicated Title Sponsor signage & sponsor flag at gala
- Full-page color ad on back cover of gala program book
- Your business logo predominantly placed on the sponsor banner at the gala
- Emcee recognition throughout the event
- Feature story about your business in the Foundation newsletter which is mailed to 5,000 households
- Opportunity to purchase additional gala seats at a 50% discount

Community Health Sponsor - \$15,000

- Preferred seating for twenty (20) guests (two tables) at gala including cocktail reception, dinner and entertainment
- Community Health Sponsor recognition with your company logo on gala promotion, advertising and publications
- Recognition as Gala Community Health Sponsor on St. Vincent Hospital Foundation website
- Logo and link to your company's website from the Foundation's gala webpage
- Special dedicated Community Health Sponsor signage & flag at gala
- Full-page color ad with preferred placement in gala program book
- Your business logo predominantly placed on the sponsor banner at the gala
- Opportunity to purchase additional gala seats at a 50% discount



Care & Compassion Sponsor - \$10,000

- Preferred seating for ten (10) guests (one table) at gala including cocktail reception, dinner and entertainment
- Recognition with your company logo on gala promotion, advertising and publications
- Recognition as gala Care & Compassion Sponsor on St. Vincent Hospital Foundation website
- Logo on the Foundation's gala webpage
- Special sponsor flag at gala
- Full-page color ad in gala program book
- Your business logo predominantly placed on the sponsor banner at the gala
- Opportunity to purchase additional gala seats at a 50% discount

Safe Departure Valet Sponsor - \$7,500

(one opportunity available)

- Priority seating for six (6) guests at gala including cocktail reception, dinner and entertainment
- Company logo on shirts worn by valets during the event
- Logo on the Foundation's gala webpage
- Full-page black & white ad in gala program book
- Your business logo predominantly placed on the sponsor banner at the gala
- Opportunity to place branded bottles of water in the vehicles of each guest attending the gala

Service Excellence Sponsor - \$5,000

- Priority seating for four (4) guests at gala including cocktail reception, dinner and entertainment
- Half-page black & white ad in gala program book

Wellness Sponsor - \$3,000

- Priority seating for two (2) guests at gala including cocktail reception, dinner and entertainment
- Half-page black & white ad in Gala program book

Additional Sponsorship Opportunities

Support the Interpreter on Wheels Program - \$1,500

This resource offers limited English speaking patients with immediate, real-time connections to trained medical interpreters in 200+ languages, 24/7

Help Sponsor a HEP Student - \$1,000

The Healthcare Exploration Program is a month-long internship for local high school students interested in careers in medicine. This program is designed to help students develop and expand their interests by observing CHRISTUS St. Vincent staff in a rigorous, professional environment

HUGS (High Utilizer Group Services) - \$500

The highest utilizers of the hospital and Emergency Department are often homeless, unemployed individuals who struggle with mental health and/or substance abuse issues. HUGS Navigators work with clients wherever they might be to identify basic needs, link individuals with an array of comprehensive supports, and help them access medical and social services. This program has proven to achieve between 35% to 60% reduction in Emergency Department utilization

About CHRISTUS St. Vincent Regional Medical Center and St. Vincent Hospital Foundation

CHRISTUS St. Vincent Regional Medical Center (CSV) serves over 300,000 people in a 20,000 square-mile area encompassing Santa Fe and northern New Mexico. Originally founded in Santa Fe as St. Vincent Hospital in 1865, CSV is a private non-profit organization with a predominantly local Board of Directors. CHRISTUS St. Vincent has a medical staff of 380 providers covering 34 specialties and is the only Level III Trauma Center in Northern New Mexico. CSV is committed to providing excellent care to all in the community, regardless of ability to pay. The vision of CSV is to provide **"Exceptional Medicine, Extraordinary Care to Every Person, Every Day."**

Established in 1980 by forward-thinking, philanthropic community members, St. Vincent Hospital Foundation (SVHF) improves the health of the community by raising funds to support CHRISTUS St. Vincent Regional Medical Center and fund many other important community outreach programs.



When: September 16, 2017, 5:30pm
Where: La Fonda on the Plaza, Santa Fe
Questions? Please contact Leah Vincent at 505-913-5209 or leah.vincent@stvin.org

